

# GOT DOGFISH?



## JOIN OUR DOGFISH HEAD “CATCH OF THE DAY” PROGRAM

**Every time you need a Dogfish keg, simply call your sales rep and order one. We'll ship you a different keg of Dogfish on each delivery. Like fishing, there are a few obstacles to overcome:**

- You won't know what you're getting until it arrives.
- You'll have to adjust serving size and pricing.
- You'll need a place to advertise your “Catch of the Day” and “Market Price”.

### **In return you'll get...**

- to set yourself apart from the competition.
- to serve a variety of beers from one of the best breweries in the country.
  - to earn extra profits from hard to find Dogfish brews.
  - to establish yourself as a “go to” bar for beer lovers.
- beer lovers stopping in each week to see what's on tap from Dogfish.
  - to serve Dogfish beers that aren't available in package stores.

